

# CARE CREATES

## FUNDING - INVESTING IN CARE LIKE IT MATTERS



### CARE CREATES... VALUE



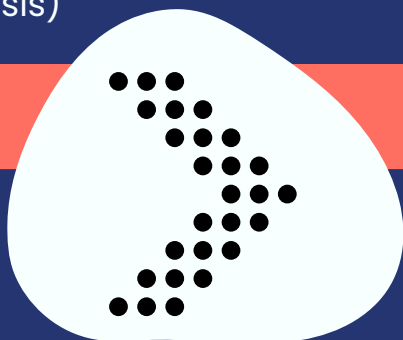
Investing in adult social care benefits everyone.

**£1 → £1.98**

Every **£1** invested in **adult social care** generates **£1.98** in **societal benefits**.

### CARE DEMAND IS GROWING

Social care expenditure requires **3–4% real-term annual growth** to keep pace with Scotland's ageing population and complexity. (Projecting demand analysis)



### THE REALITY

Scotland spends **7–8×** more on the **NHS** than on **social care**

**£6.02 per hour**

Paid by government for someone to be cared for 24/7 in nursing home.



**£32.88 per hour**

Recommended minimum homecare rate by the Homecare Association.

*No Scottish local authority currently pays this rate.*