

## Job Title: Care Connector

Reports To: [Insert Reporting Line]

Location: [Insert Location]

Contract Type: [Insert Type]



## Role Purpose

The Care Connector facilitates meaningful social connections and reduces isolation for individuals accessing care and support. This role focuses on fostering relationships - both physical and virtual - within the wider community, empowering individuals to utilise community assets and technology to achieve their social goals, aspirations, and maintain a sense of belonging.

## Key Responsibilities

### Supporting Individuals

- Work alongside individuals to identify and implement strategies for maintaining and developing meaningful relationships.
- Facilitate access to community resources, social groups, and digital platforms to foster social inclusion.
- Provide tailored support for individuals to navigate digital tools and platforms, enhancing their ability to communicate and connect virtually.
- Co-design solutions with individuals to align with their goals and aspirations, respecting their preferences and abilities.
- Promote autonomy and flexibility by integrating virtual and physical social opportunities into care plans.
- Identify and address barriers to social connection, including accessibility challenges and digital exclusion.

### Community and Stakeholder Engagement

- Collaborate with local community organisations, charities, and service providers to expand opportunities for individuals to connect socially.
- Map and leverage community assets to enhance digital and relational inclusion.
- Build partnerships with digital inclusion initiatives, ensuring individuals have access to training, support, and technology.
- Act as a bridge between care providers, community organisations, and individuals to create holistic and sustainable social connection strategies.

### Facilitating Digital Inclusion

- Support individuals to develop digital confidence and skills, tailoring guidance to their specific needs.
- Ensure that technology use aligns with individuals' goals, aspirations, and cultural or personal preferences.
- Provide ongoing evaluation of digital tools and platforms, ensuring they are user-friendly, accessible, and impactful.



## **Service Development and Sustainability**

- Participate in design-led activities to implement and refine the Care Connector role.
- Collaborate with stakeholders to set outcome measures and contribute to evaluation frameworks.
- Engage in local and national learning to develop replicable and sustainable models for reducing isolation through digital and relational inclusion.

## **Person Specification**

### **Qualifications**

- [Essential] Qualifications or experience in health, social care, community development, or comparable areas where the focus is on user experience and personal outcomes.
- [Desirable] Experience in digital inclusion, social work, or community engagement.

### **Knowledge and Experience**

- [Essential] Experience working with individuals at risk of isolation, particularly those with learning disabilities, mental health conditions, frailty or physical challenges.
- [Desirable] Knowledge of digital tools and platforms for virtual communication and community engagement.
- [Desirable] Familiarity with policies and practices around digital inclusion and social care.

### **Skills**

- Strong interpersonal and communication skills to build trust and foster relationships.
- Ability to work collaboratively with individuals, care providers, and community organisations.
- Problem-solving skills to address barriers to social inclusion and digital access.
- Proficiency in digital tools, with a willingness to learn and adapt to emerging technologies.

## **Guiding Principles for the Role**

### **The Care Connector role aligns with the following principles:**

- Person-Led Approach: Prioritise the individual's goals, strengths, and preferences.
- Reducing Isolation: Enable meaningful social relationships through both physical and virtual channels.
- Collaborative Empowerment: Co-design solutions to empower individuals and promote independence.
- Sustainability: Advocate for solutions that are adaptable, environmentally conscious, and scalable.

How to Apply: [Insert Application Details]