

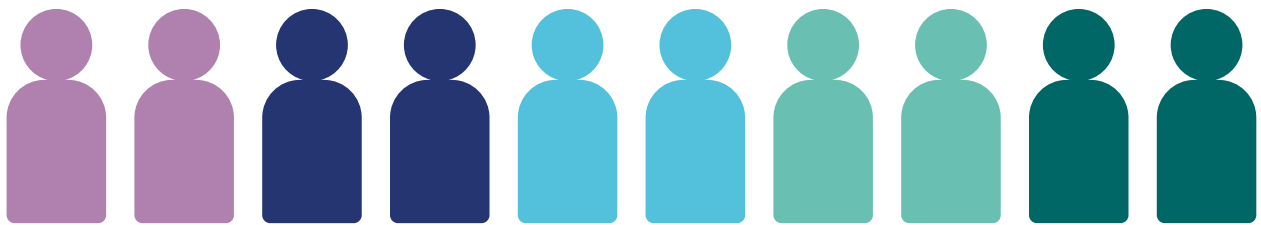
SCOTTISH CARE

THE BENEFITS OF MEMBERSHIP



WHY BECOME A SCOTTISH CARE MEMBER?

When you join Scottish Care, you join a network of nearly 400 organisations - almost 900 individual services - delivering residential care, nursing care, day care, care at home and housing support services across Scotland. You join an organisation that truly understands the invaluable work you undertake every day. An organisation that will strongly and passionately represent you at the national level, and which will also provide you with the resources and support you need to build strong, sustainable businesses on a local level in your community. Our Strategy Priority is for YOU our members to feel supported by Scottish Care. WE are here for YOU.



WHAT ARE SCOTTISH CARE'S MEMBERSHIP BENEFITS?

There are so many benefits available to you as a member of Scottish Care:

- Access
- Partnerships
- Policy
- National Negotiation (NCHC)
- Improvement
- Expertise
- Influence
- Marketing Resources
- Events
- Preferred Suppliers



EXPERTISE AND WORKSTREAMS

The Scottish Care National Team.

We support you across a wide range of areas:

- Membership Support
- Workforce Matters including a Strategic Nursing Group
- Regulatory Forum
- Care Inspectorate Liaison
- Finance and staffing
- Human Rights
- Technology and Innovation
- Commercial
- Business sustainability and Support

The Partners for Integration Team.

This team is made up of nearly 30 Independent Sector Leads covering 22 Local Authorities across Scotland. This is a national network of development staff with backgrounds in education, social care, health and the voluntary sector who work to ensure the effective representation of independent sector agencies within Health and Social Care Partnerships. Connect with your local, on-the-ground contact today - <https://scottishcare.org/partners-for-integration-and-improvement-contact/>

PARTNERSHIPS

- Scottish Care works closely with partner organisations at strategic and practice levels on behalf of the membership to ensure that they can influence and be part of decision-making processes. These include:
 - Scottish Government and COSLA
 - Regulatory Bodies e.g., the Care Inspectorate, Scottish Social Services Council, and Disclosure Scotland
 - HEI's including Leadership on the Board of IMPACT, a multi-year newly funded ESRC evidence implementation academy in social care
 - Third sector organisations such as Tide, Alzheimer Scotland, Age Scotland, Life Changes Trust, Deaf Scotland and RNID.

- We are involved with partner organisations across the UK, Ireland and around the world, sharing intelligence and information to support the independent sector.
- Scottish Care has an Executive Committee comprised of key directors across both care home and care at home/housing support areas of the organisation. The Committee holds regular meetings throughout the year, including an annual general meeting, and provides oversight of all activities undertaken by Scottish Care; including the monitoring of the financial position of the company.
- We also have a strong National Committee which encompasses a comprehensive network of 40 Branch Chairs who host local branch meetings throughout Scotland for care homes, and for care at home and housing support providers. Led and chaired by Scottish Care members voted in by and for members in their local area, these meetings take place up to 4 times a year or more frequently depending on local issues of concern. Branch meetings are the perfect place to connect with local providers, discuss decisions and recommendations made about overall strategies and policies set by the Executive Committee of Scottish Care, in relation to priorities and projects set at local level. They are also the place to make recommendations to the Executive Committee in relation to wider issues of strategy and policy that are affecting members at that grass roots, local level. Email Scottish Care to connect with your local Branch Chair today @ membershipsupport@scottishcare.org.

POLICY

- We produce independent sector guidance and resources to support members in relation to policy and practice developments, particularly since the onset of Covid-19
- We ensure members are part of influencing the direction of many policy and practice areas - within Scottish Government and at local authority and Health and Social Care Partnership level



MARKETING RESOURCES

Significant marketing communications are created to support members:

- Comprehensive public facing website @ www.scottishcare.org
- Members Only section of the Scottish Care website with resources, information and guidance available ONLY to registered members
- Weekly Surgery sessions hosted by our CEO and National Director recorded and made available within the Members-Only section of the Scottish Care website Regular webinars on a wide range of topics relevant to the social care sector
- E-mail Newsflash whenever immediate information needs to be shared
- Scottish Care Bulletin full colour magazine sent to members on quarterly basis
- E-bulletin on independent sector updates distributed every 3 weeks with important member driven, timely content
- Workforce E-bulletin distributed monthly on all topics related to workforce planning and development
- Social media platforms (11,000+ followers on Twitter, 1,200+ on LinkedIn)
- Robust member-only online forums within Members-Only section of Scottish Care website where members can seek advice, provide feedback and share good practices with Scottish Care and with other members.

EVENTS

- National conferences (the largest in Scotland) are hosted each year for Care Homes and Care at Home / Housing Support Services. Due to the current restrictions of Covid-19 we have moved to an online conference model for all conferences however we hope to return to our in-person events as soon as it is deemed safe.
- Workforce, Nursing and Partners for Integration event every year.
- Collective Care Future project.
- Annual Technology event expanding to a 2-day virtual event in 2021; showcases cutting-edge companies working in tech to benefit the independent care sector.

PREFERRED SUPPLIERS

- Scottish Care operates an extensive Preferred Supplier network of over 40 companies who bring knowledge and experience within their business areas, and an understanding of the social care sector in Scotland. Each company offers Scottish Care Members a benefit, discount or offer for their products or services, and updates from our Preferred Suppliers will be highlighted to Members.
- We also work with a carefully selected group of law firms in Scotland. The goal of this initiative is to offer a broad range of legal services to our membership across the country.

SO WHY BECOME A SCOTTISH CARE MEMBER?

In addition to all the above benefits, Scottish Care has worked intensely with our membership since the onset of the Covid-19 pandemic to focus on the many ways we can support members, provide current, up-to-the-minute information on guidance from Scottish Government and regulatory bodies and offered a high-touch, transparent communications model for all our members needs at this incredibly difficult time.

Our dedication to you means you have your own Membership Support Team here 100% to represent and advocate for you as well as the full attention and dedication from a fully vested National and Local Team.

The question is “Why would you NOT be a Scottish Care Member”?

We sincerely thank all of you who are currently members for your support and we encourage those of you in the sector not yet members to see the many benefits of joining our organisation.

Any questions on any of the information shared here please contact your Membership Support Team of Swaran Rakhra and Stefanie Callaghan @ membershipsupport@scottishcare.org



If you have any questions relating to this Membership
Benefit Pack , please contact Scottish Care:

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Scottish Care

Voice of the independent care sector